



## 17<sup>TH</sup> ANNUAL MAXT OUT 2017 SPONSORSHIP & VENDOR APPLICATION

Greetings Local and Loved Business!

Jayvee Empire, INC. will be hitting the dance and arts scene hard in 2017 with their Revolutionary Annual Dance Competition, Maxt Out. Now 17 years strong, Maxt Out invites Hip Hop, Urban, and Contemporary Dance Crews to compete annually for cash/prizes and bragging rights! We're looking for a few amazing sponsors including Title Sponsors and Vendor Booths. Maxt Out attracts over 1,500 dancers and 2,500 fans all in one day. That's 4,000 pairs of eyes (plus over 10,000 Facebook, Twitter and Email fans) all in one event. Jayvee Empire, INC has been producing Maxt Out since 2001 and with over 20 years of experience producing events, Maxt Out is a strong and tenacious celebration in the dance and arts community.

As we continue to move forward, we are seeking out businesses that wish to purchase booth space and to reach a target market of a variety of demographics (Tweens/Tastemakers/GenY/ Etc) that frequently come out to support our events and to grow with us as we move into the next decade.

With Maxt Out scheduled for Sunday, November 18th, 2017 at the Monrovia High School, purchasing a vendor package with us will definitely put you in the rarefied space of being able to reach a large dance community plus the thousands of people around the world who just love to dance.

Jayvee Empire, INC. looks forward to working with you in producing one of the hottest and most respected dance competitions within the dance community today. We thoroughly look forward to being able to sit down and talk further about the endless possibilities that exist if you choose to join the Maxt Out Family.

**ONE LOVE. ALL DANCE.**

*Joanna Vargas*

Chief Executive Officer  
Jayvee Empire, INC.

# PHOTO GALLERY



# SPONSORSHIP & VENDOR PACKAGES

## ALL DANCE – TITLE SPONSORSHIP PACKAGE \$2,500 (1 Sponsor)

*Oh it's on! Join our forces in presenting our 17<sup>th</sup> Annual Maxt Out Dance Competition!  
We do everything in our power to make this worth it for your company and brand.*

*Our Title Sponsor: ALL DANCE, will receive:*

- ★ **TITLE SPONSOR** on ALL postings and flyer announcements!
- ★ Stage placement - lit gobo light on backdrop
- ★ Large logo placement on 1,000+ commemorative dancer t-shirts
- ★ Large banner placement on stage (Over 50+ videos uploaded to YouTube and 10,000 viewers seeing your banner and logo)
- ★ Large logo placement on digital flyer
- ★ 1 – 10'x20' Vendor Space
- ★ 2 – 6' Tables and 2 chairs
- ★ 4 Facebook, Instagram logo placement and advertisement posts
- ★ 5 VIP tickets to the competition

## LANYARD LOVE – SPONSORSHIP PACKAGE \$1,000 (1 Sponsor)

*Now we're getting somewhere!*

*Get noticed. Be heard. All ONE LOVE Sponsors will receive:*

- ★ Logo and website on 1,500+ commemorative dancer lanyards worn by all dancers
- ★ Logo placement on 1,000+ commemorative dancer t-shirts!
- ★ Medium logo placement on digital flyer
- ★ 1 – 10'x10' Vendor Space
- ★ 1 – 6' Tables and 2 chairs
- ★ 2 Facebook, Instagram logo placement and advertisement posts

## THE MOVEMENT – SPONSORSHIP PACKAGE \$500 (4 Sponsors)

*Let's make some movement!*

*For a little more, get a LOT more. The Movement Sponsors will receive:*

- ★ Logo placement on 1,000+ commemorative runners t-shirts
- ★ Small logo Placement on digital flyer
- ★ 1 – 10' x 10' Vendor Space
- ★ 1 – 6' Tables and 2 chairs
- ★ 2 Facebook, Instagram logo placement and advertisement posts

## PEACE AND LOVE – VENDOR PACKAGE \$225 (EARLY BIRD) \$250 (AFTER 11/11/17) (10 Vendors)

*Spread peace and love with our basic vendor booth package. Vendors will receive:*

- ★ 1 – 10'x10' Vendor Space
- ★ 1 – 6' Tables and 2 chairs
- ★ 1 social media post on our FB, IG and FB invite

*\*Please see Vendor/Booth Guidelines and Information sheet for important event information and Maxt Out guidelines.*

# SPONSORSHIP APPLICATION

CONTACT NAME:

\_\_\_\_\_

CONTACT PHONE NUMBER:

( \_\_\_\_\_ ) \_\_\_\_\_

BUSINESS NAME:

\_\_\_\_\_

BUSINESS PHONE NUMBER:

( \_\_\_\_\_ ) \_\_\_\_\_

MAILING ADDRESS:

\_\_\_\_\_

EMAIL ADDRESS(ES):

(1) \_\_\_\_\_

(2) \_\_\_\_\_

WEBSITE: \_\_\_\_\_ FACEBOOK URL/: \_\_\_\_\_ IG URL/: \_\_\_\_\_

DESCRIPTION OF PRODUCT OR SERVICE TO BE SOLD AT BOOTH: \_\_\_\_\_

\_\_\_\_\_



## ALL DANCE - TITLE SPONSORSHIP PACKAGE \$2,500

- Please email us your logo (PNG) by: November 5th to make in on our t-shirts



## LANYARD LOVE - SPONSORSHIP PACKAGE \$1,000

- Please email us your logo (PNG) by: October 31st to make in on our lanyards



## THE MOVEMENT - SPONSORSHIP PACKAGE \$500

- Please email us your logo (PNG) by: November 5th to make in on our t-shirts



## PEACE & LOVE - VENDOR PACKAGE \$225 (EARLY BIRD) \$250 (AFTER 11/11/17)

Please mail payment and application and fee to:

Jayvee Empire, INC.

38 West Main Street Alhambra, CA 91801

**DEADLINE FOR ALL FINAL SPONSORSHIP PAYMENTS IS: Thursday, November 16<sup>TH</sup>, 2017**

### OFFICE USE ONLY:

Date Received: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

By: \_\_\_\_\_

Check # \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Notes: \_\_\_\_\_

# VENDOR/BOOTH GUIDELINES & INFORMATION

**Event Date, Location & Time:** Saturday, November 18th, 2017 from 12pm – 6pm at Monrovia High School Auditorium 845 W. Colorado Blvd. Monrovia, CA 91016. Please note that the competition starts at 12pm and ends at 8pm. Our vendor village ends earlier due to the loss of sunlight. Vendors may stay later than 6pm in order to receive more product sales. Many dancers and parents shop after the competition is over.

**Parking:** There is free street parking and some parking in the school parking lot. Please watch all parking signs in residential areas to avoid tickets.

**Table & Chairs:** Each vendor will receive 1- 6 foot table, 2 chairs. A table cloth will NOT be provided. You will need to provide your own table cloth/linens. If you want more chairs, these must be provided by the vendor.

**Tents:** Tents will not be provided for vendors. If you wish to have a tent to provide shade, you will need to provide it on your own. Tents are **okay** and HIGHLY suggested for use for the outside vendor competition section. Tent size and vendor space is: 10' x 10'.

**Contract For Rental:** This request for booth, full payment and the notice of acceptance by Jayvee Empire, INC. together constitute a contract. There are NO refunds for any and all booth and sponsorship payments. No transfers or credits.

**Boutique Exhibitor/Vendor Installation:** The Maxt Out area will be available for move-in and set-up at **10:00am**. **Vendors MUST arrive ON-TIME, NO later than 10:30am**. All vendors MUST be ready to conduct business by **11:30am sharp** when we're open to the public. It is recommended that you not leave removable valuables unattended at your booth.

**Sub-Leasing of Booth:** All vendor booths agree that all exhibitor/vendor booths will not be sub-leased in whole or in part to another.

**Limitation of Liability:** Jayvee Empire, INC., its management and Pasadena City College shall not be responsible for any loss of articles, breakage, damage or injury that may occur to the exhibitor, the exhibitor's employees or property for any cause whatsoever, prior, during, or subsequent to the period covered by this contract.

**Care of Vendor Expo:** The exhibitor agrees to leave the exhibit area clean and free of debris and personal belongings. The exhibitor agrees not to damage in any way the walls, floors, or any of the permanent fixtures or furnishing, including rental chairs. The exhibitor agrees that for any violation of the above provision, regardless of cause, the exhibitor becomes financially responsible to Jayvee Empire, INC.

**Power/Electricity:** If you wish to use electricity for your booth, please bring your own extension cord at least 10' or longer in length and tape to secure the cord to the floor for safety. We will not provide tape or extension cords for booths. You MUST tape down your cord in order to use it. If it is not taped down properly, we will ask you to dismantle your cord. Thank you for understanding.

**Dismantling:** No dismantling or leaving the booth unstaffed may be done before 6:30pm. Violation of this policy is unethical and unfair to other boutique exhibitors and the public.

**Gift Baskets:** All vendors are required to donate at least 8 items for our gift baskets (Judges, MC, etc). You may give us more if you wish. Please bring this to the event day.

**Event Prizes:** Please bring an event prize to raffle off during our competition with our emcee. We will announce your company during the competition for extra advertisement. This is a great way to generate leads to your business.

## Questions:

Please contact Clarissa Vizcaino | [queenveeentertainment@gmail.com](mailto:queenveeentertainment@gmail.com) | 626.310.0624